

Action Plan: How to Reduce the PCF

1. **Enhance Product Energy Efficiency:** Focus R&D on drastically reducing energy consumption during the product's use phase, as this is the dominant hotspot.
2. **Sustainable Material Sourcing:** Invest in materials with lower embodied carbon, particularly for high-impact components like electronics and plastics.
3. **Strengthen Circularity:** Leverage the existing high recyclability and circular programs to maximize material recovery and explore innovative design for disassembly.
4. **Improve Data Collection:** Prioritize collecting primary data from all supply chain partners to enhance the accuracy and robustness of future PCF analyses.